

NEWS RELEASE

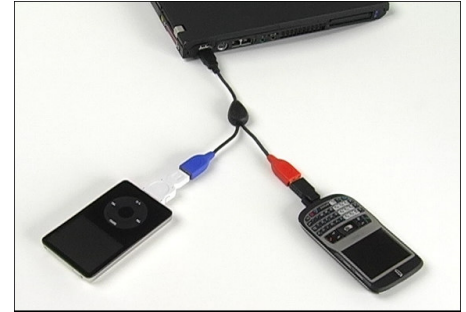
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For Immediate Release

McCain and Obama Campaigns Join Together in Support of the kwikSynCh Dual Charger— "Sharing the power between red and blue"

CAMBRIDGE, Mass., October 15, 2008—John McCain and Barack Obama don't agree on many issues, but there is one area of common ground: The key role of Malleable Devices Inc's ("MDI") kwikSynCh™ Dual Charger in uniting the country. Clad in red and blue, the dual output kwikSynCh is perfectly suited to help bridge the power sharing divide that has historically separated blue state Democrats from their red state Republican counterparts.



"In anticipation of this year's Presidential election, we thought the time is right for red and blue to come together to share power," said David Cuthbert, President of MDI. "For far too long, people of all political stripes have been forced to conduct their charging activities in isolation, cut off from their fellow citizens. Beginning today, this relic of the past has been consigned to the dustbin of history, much like quack medicines and powdered wigs. From this day forward, whether you are a member of Obama nation or McCain country, it's time to join forces with your neighbors to share the power. For if there's one thing that we can all agree on, it's this: Our cellphones (and BlackBerrys, iPods and everything else) must be charged!"

McCain campaign spokesman Ed O'Callaghan said, "John McCain applauds and supports exciting American innovations like the kwikSynCh Dual Charger. He uses it on a daily basis to keep his BlackBerry charged and ready to go. Furthermore, Senator McCain has a long history of reaching across the aisle to share power in order to bring the country together. "

Obama campaign spokesman Robert Gibbs said, "Barack Obama is well known for his embrace of change. Individualized chargers belong to yesterday. The kwikSynCh Dual Charger represents the technology and cooperative spirit of a new generation, Senator Obama's generation."

Mr. Cuthbert of MDI went on to say that members of all political parties as well as independent voters are also welcome to use the kwikSynCh. "The kwikSynCh is completely nonpartisan," said Mr. Cuthbert. "It's friendly with everyone."

The patent pending kwikSynCh is a universal charger that can charge/sync/connect one mobile device, while simultaneously charging another, from one plug. It is compatible with thousands of high tech products from all the leading brands, including Motorola, iPod, iPhone, Treo, BlackBerry, Nokia, Samsung, Sony, LG, Palm, Jabra, Panasonic, Plantronics and many more. Using MDI's family of interchangeable mTips™, the kwikSynCh can be instantly reconfigured to work with almost any mobile device. Ultra compact, ultra portable and ultra affordable, the kwikSynCh is the only charger today's savvy consumer needs to carry. The kwikSynCh is available for purchase at www.kwikSynCh.com.

About Malleable Devices Inc

MDI is a privately held company dedicated to the design and development of smart solutions to common problems for today's rapidly expanding range of wireless products and services. For additional information about the company, visit www.mdiglobal.com.